



**Habitat**  
**for Humanity**<sup>®</sup>  
of Wake County

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*Serving Wake and  
Johnston Counties*

# Fall 2024 Flower's Place Faith Campaign

*East Wake, Fall Apostles, Methodist and  
Northern Wake coalitions*

Organizational Meeting  
Thursday, August 22 @ 12Noon

# What is Habitat Wake?

- Seeking to put God's love into action, Habitat for Humanity of Wake County brings people together to build homes, communities, and hope.
- Habitat for Humanity which operates in 70 countries and has served approximately 40 million families.
- Habitat Wake was formed in 1985.
- Habitat Johnston County was formed in 1991 and merged with Habitat Wake in 2018.
- Habitat Wake has built more than 900 new homes and served nearly 2,000 families
- In FY25, we will build 44 new homes, preserve 80 homes, and help many more families through our advocacy efforts.
- Habitat Wake tithes on its unrestricted income in [Honduras, Malawi, and Cambodia](#).
- **Habitat Wake's homes aren't given away**

# We have new overarching goals!

## Evolve Solutions

Offer innovative and creative options across the housing continuum.

## House People

Deliver a range of affordable housing options to the local community.

## Lead Communities

Drive the conversation to expand affordable housing options.

# We have strategies under those goals!

## Advocate

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Advocate for affordable housing solutions across the housing continuum.

## Educate

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Educate individuals, families, and community partners about affordable housing options and systemic housing issues.

## Build

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Build a variety of affordable housing solutions to help meet the needs of our community.

## Engage

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Engage community voices to collectively support and drive the conversation toward equitable and affordable housing solutions.

## Invest

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Invest in the organizational infrastructure, resources, and staffing needed to fulfill our strategic goals.

# What is a faith coalition?

- Habitat Wake works with more than 130 congregations
- We organized the congregations into coalitions to
  - strengthen relationships
  - build beloved community
  - build and advocate for affordable housing
- There are denominational coalitions, geographic coalitions, and other coalitions.

# Who's in the Fall Flower's Place Faith Campaign 2024

**East Wake Coalition**

**Fall Apostles Coalition**

**Methodist Coalition**

**Northern Wake Coalition**

# What is this campaign?



The Kingdom of God is at hand to  
proclaim good news to the poor and  
to set the oppressed free

*Jesus of Nazareth  
Luke 4:18, Mark 1:15*



Our ultimate end must be the  
creation of the Beloved Community.  
This will require a qualitative change  
in our souls as well as a quantitative  
change in our lives.

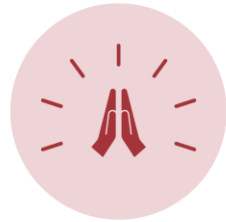
*Rev. Dr. Martin Luther King, Jr.  
April 15, 1960  
Raleigh, NC*

A building and advocacy campaign to build the Beloved Community  
with **housing justice**, **equal opportunity** and **love** for all

# Components of this Faith Campaign



Sept 21<sup>st</sup> –  
Dec 14<sup>th</sup>



**Center** in  
God's love



**Build** homes in  
the Flower's  
Place  
neighborhood



**Advocate** for  
change





# Center in God's love

- Habitat for Humanity is a Christian ministry, that seeks to **put God's love into action.**
- We invite you during this campaign to **continually center in God's love** as we build and advocate for the beloved community.
- 15-minute monthly **Faith Relations prayer time**, the 1<sup>st</sup> Tuesday of the month at 9am. If you would like to join let Rebecca know.

# Celebrate and Continue



Build



# Let's get the lay of the land



Build



# Saturday, Sept 21<sup>st</sup>



## Build

Shift #1 (need 30 volunteers)	Shift #2 (need 30 volunteers)
8:15 – 10:15 – Build walls for a house	
<b>10:30 – Kick off ceremony</b>	<b>10:30 – Kick off ceremony</b>
<b>11:15 – Lunch</b>	<b>11:15 – Lunch</b>
12:15 – Go to Flower's Place & stand walls	12:15 – Build walls for another house

We would like to have 2 – 4 people from every church come out this day! This day is special – it's not like any other build day!

# Typical Daily Schedule



## Build

8:15am	HabiChat
8:30am	Volunteers sent to work where most needed
11:15am	Lunch is set up
11:30am	Lunch break
12Noon	Back to work
3:30pm	Break for the day



# The rest of the build



## Build

Want to work on Thursday or Friday? We have slots available

Sept 28 <sup>th</sup>	We need <b>30 construction volunteers</b> each Saturday.	We need <b>lunch for 35 people</b> delivered by 11:15am each Saturday.
Oct 5 <sup>th</sup>		
Oct 12 <sup>th</sup>		
Oct 19 <sup>th</sup>		
Oct 26 <sup>th</sup>		
Nov 2 <sup>nd</sup>	We can mix and match churches.	We can mix and match churches.
Nov 9 <sup>th</sup>		
Nov 16 <sup>th</sup>		
Nov 23 <sup>rd</sup>		
Nov 30 <sup>th</sup> - <b>NO</b>		
Dec 7 <sup>th</sup>		
Dec 14 <sup>th</sup>		



# BUILD

## Faith Leader

## Work Morning

8:15am – 11:30am + lunch



**Thursday, October 24<sup>th</sup> at Flower's Place**  
**Thursday, November 21<sup>st</sup> at Old Poole Place**



# Build Registration

- **Meet Tenisha McLean** - Volunteer Engagement Coordinator
- Each individual volunteer must register online.
- Must be 16 or older to volunteer
- **Individuals should register early!**
- [Construction Volunteer FAQs.](#)





# Build

# Registration

Habitat for Humanity of Wake County  
Serving Wake and Johnston Counties

[SIGN IN](#) [CREATE ACCOUNT](#)

**FALL FLOWERS PLACE FAITH BUILD**

THANK YOU FOR CHOOSING TO VOLUNTEER WITH HABITAT WAKE

WHERE WE COME TOGETHER TO BUILD HOMES, COMMUNITIES AND HOPE

- To receive the confirmation email for an event, please click "EMAIL ME A COPY OF THIS INFORMATION"
- Volunteers on a construction site must be 16 years of age or older
- If you are part of a sponsorship group you must sign up using the custom link provided by your group coordinator.
- Check out our Construction FAQs for better information about the work day.

Events Slots Remaining FILTERS

SATURDAY, 9/21/2024

<https://vhub.at/fplfaithbuild>



# Build Registration

Habitat for Humanity of Wake County  
Serving Wake and Johnston Counties

Events My Schedule Admin Tenisha McLe...

SATURDAY, 9/21/2024

8:15 AM - 3:30 PM

**Day One- Shift #1 (FPL)** [SIGN UP](#)

Sat, September 21 at 8:15 AM - 3:30 PM (7.25 hours) 30 slots remaining

3301 Jones Sausage Rd Garner NC 27529

Join us in the Construction Facility on the first day of a new construction project at our warehouse!

**MORE**

10:30 AM - 2:30 AM

**Day One- Shift #2 (FPL)** [SIGN UP](#)

Sat, September 21 at 10:30 AM - 2:30 AM (16 hours) 30 slots remaining

3301 Jones Sausage Rd Garner NC 27529

Join us in the Construction Facility on the first day of a new construction project at our warehouse!

[MORE](#)

<https://vhub.at/fplfaithbuild>



# Build Registration

Group Affiliation

habitatwake.volunteerhub.com/lp/fplfaithbuild/eventregistrationwizard/groupaffiliation

O365 Login Daily Habitat of Wake Intranet Paycor ThriftCart Safety Data Sheets [ Habitat Staff Direct... Construction Staff (... Volunteer Questions Faith Builds

Habitat for Humanity  
of Wake County  
Serving Wake and Johnston Counties

Events My Schedule Admin Tenisha McLe... Q

Knightdale- Flowers Pl. Saturday, September 28 • 8:15 am - 3:30 pm (7.25 hours)

Group Affiliation

Select your group affiliation for this event.

- Flowers Place Faith Build (Fall)** (30 slots available)
- Habitat Homebuyers** (5 slots available)
- Habitat Wake - Force of Habit(at)** (10 slots available)
- None of the above** (FULL, no slots remaining)

EXIT NEXT

<https://vhub.at/fplfaithbuild>



# Build Registration

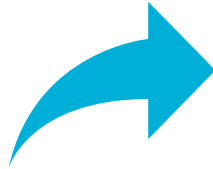
The screenshot shows a web browser window with the URL <https://vhub.at/fplfaithbuild/eventregistrationwizard/complete>. The page header includes the Habitat for Humanity logo and navigation links like 'Events', 'My Schedule', and 'Admin'. The main content area displays a confirmation message: 'Day One- Shift #1 (FPL) Saturday, September 21 • 8:15 am - 3:30 pm (7.25 hours)'. Below this, a progress bar is labeled 'Complete'. A green checkmark icon is followed by the text 'Registration complete'. There is a link to 'ADD THIS EVENT TO MY CALENDAR' and a location pin icon with the address '3301 Jones Sausage Rd Garner NC 27529'. At the bottom, there is a blue button labeled 'FINISH'. The background of the page shows a construction site with workers in hard hats.

<https://vhub.at/fplfaithbuild>

# Want to get in touch with Tenisha?

[Tenisha.McLean@habitatwake.org](mailto:Tenisha.McLean@habitatwake.org)

919-744-2423



**This isn't Tenisha, but she  
love taking pictures of bugs and she  
LOVES to garden!**





# Build Funding



? What is God calling your church to give

? If you have given \$6,500 in the past, please continue.

? Has your church contributed at the \$2,500 level? We need your support again!

? If you haven't given before, now is the time.



# Build

## We need property





# Build

**We need qualified  
homebuyers**







# Build

**We need qualified  
homebuyers**

To **qualify** for a Habitat Home, you must be able to say **yes** to these questions:

- Have you lived or worked in Wake or Johnston County for the past 12 months?
- Do you have a valid Social Security Number?
- Have you maintained a steady income for the past 24 months?
- Are you a U.S. citizen or permanent resident?
- Do you have reasonably good credit?
- Do you have a good rental history?



# Build

**We need qualified homebuyers**

Do you have an annual gross income (before taxes and deductions) within the amounts listed?

Another key criteria is the ability to afford 70% of the appraised value of a home currently in our inventory.

The pre-application step helps determine your affordability based on your income and debt-to-income ratio.

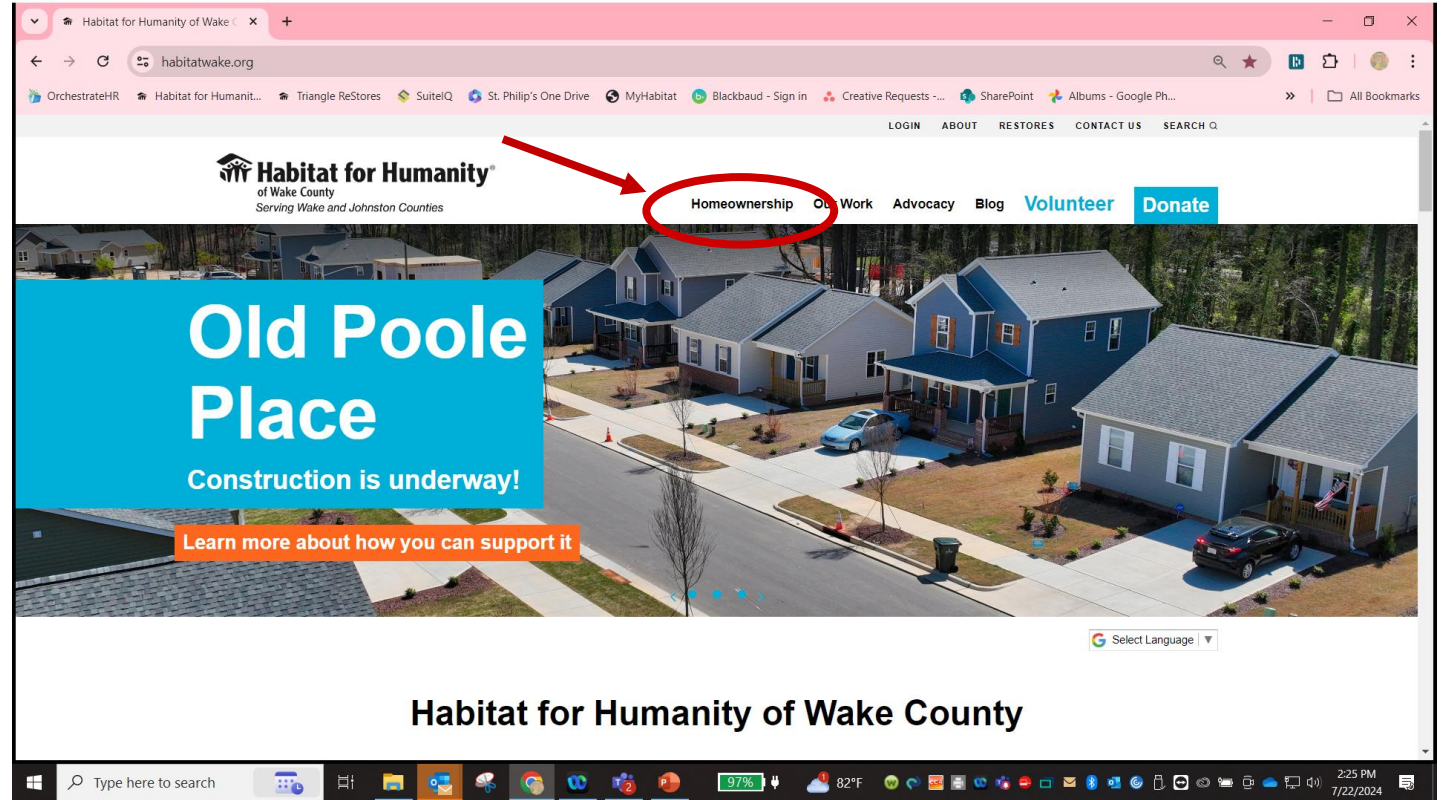
Family size	Maximum Annual Income
1	\$68,500
2	\$78,250
3	\$88,050
4	\$97,800
5	\$105,650
6	\$113,450
7	\$121,300
8	\$129,100

To **apply** for a Habitat Home, visit our website



**Build**

**We need qualified homebuyers**



# Want to get in touch with Maria?

[Maria.Anderson@habitatwake.org](mailto:Maria.Anderson@habitatwake.org)

919-744-2457





# Advocate

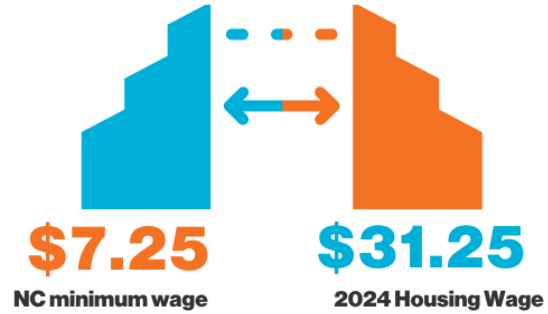
**1 in 4**

**1 in 4 families**  
lack access to  
affordable housing.



## Why?

**Wages are too low**  
to afford fair market rent



**52% rise** in  
home prices  
since 2020.



**52%**

# What?



- Learn how to **organize** your community to take action on affordable housing issues (e.g. Affordable Knightdale)
- **Engage** with and lobby local elected officials
- **Connect** with other local advocates to tackle the affordable housing crisis

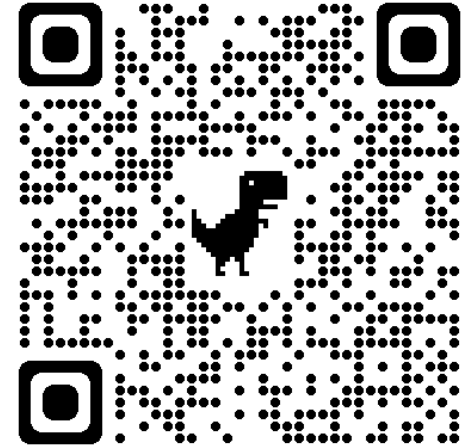
## Advocate

# How?



## Advocate

- Sign up for **Advocacy Alerts**
- Become an **Advocacy Ambassador**
- **Advocacy gives us a voice on the issues that matter the most to us.**





# Advocate

## Wins

- Acquisition and Rezoning for 5 lots in Wendell
- Affordable Knightdale Plan passed
- Wake County increased the allocation for the Affordable Housing Development Program (AHDP) by \$4.5 million



# Advocacy Campaigns



## Advocate

- Show support for an Acquisition Fund at Wake County
- Join us at our Advocacy Summit on October 1st
- Vote on November 5th!



# Want to get in touch with Blair?

[Blair.Usedom@habitatwake.org](mailto:Blair.Usedom@habitatwake.org)

919-744-2432



# Want to get in touch with Rick and Rebecca?

[Rick.Beech@habitatwake.org](mailto:Rick.Beech@habitatwake.org)

919-744-2403



[Rebecca.Hix@habitatwake.org](mailto:Rebecca.Hix@habitatwake.org)

919-744-2446